
TEAM AWESOMISM VIRTUAL ACADEMY, LLC

1. Issues Recognized / Our Solutions

Lynne White was a homeschooling mom of 4, the youngest of which, Peyton, was high-functioning autistic. About 7 years ago, she started blogging under the name 'Awesomism Mom', as she had always told Peyton he was the awesome one and had 'awesomism' instead of autism. She later added a book and podcast to her resume. She developed a website - www.awesomismmom.com, where you can view her blogs, podcasts and videos. After talking to others in the autism community, and as Peyton became older, she recognized there was a need for a safeplace for autistic adults to learn work/life/social skills and even have fun. Together with Peyton, they developed the Team Awesomism Virtual Academy, LLC (TAVA).

The virtual academy is a 'safe place' for autistic adults to view videos of interest, as well as learning. We make the Academy itself free for all autistic adults, as these are usually the people who need it the most but can least afford it.

Our model includes dual websites. The first www.teamawesomism.com is where potential sponsors can learn about the academy and its' goals, and then select a sponsorship level. It's also where parents of autistic adults can find information. The second website, www.teamawesomismvirtualacademy.com is for the autistic adult community to view the videos. This may seem confusing at first, but we feel it provides a layered approach to safety. The virtual academy itself is built using the Teachable.com platform. We are also getting an app for the teammates.

Please note that we are an LLC, not a 501c.3.

2. Business Model

We are looking to receive support from individuals and businesses of all sizes to support our goals. These include moderate monetary contributions in exchange for recognition as a sponsor during events such as a place on the website, a 'shout out' or thank you on our podcast or a logo on our vehicle during our road trip. There are many 'levels' of support available.

Our goal is to raise \$10,000

3. GOALS

1. By most estimates, there is a 75-85% unemployment rate for autistic adults. TAVA aims to partner with businesses of all sizes and provide videos to teach autistic adults skills needed to perform in the workplace and society. We also have work training programs.
2. Our aim is to keep the academy free by having individuals and businesses provide sponsorships. This can include monetary sponsorships, in-kind donations or submission of videos.
3. Most autistic adults regress if they are not stimulated, TAVA is working to not only counter that, but to help them progress!
4. One common worry most parents of autistic adults is “who will take care of my child when I am gone”. While TAVA cannot necessarily solve this issue, by working with autistic adults to increase their skill sets, we will be able to help them become more independent..

Our Target Market is autistic adults, autism families and those who support the autism community. We are looking to work with those who want to raise acceptance and help autistic adults achieve their goals and aspirations. Our current focus is talk to as many people or groups who feel left out of the discussion once their child leaves the school system and attempts to enter the workforce.

4. Management Team

Currently, the management team consists of Lynne White as CEO and Peyton White as CTO. There is also an international board of advisors.

Lynne has received major recognition for her approach to helping families with their adult autistic children. This was the starting point for her to want to take it to the next level as in the Virtual Academy.

Lynne was a speaker at ICAN Dubai in April 2023. This amazing autism conference brought together the best and brightest autism activists in the world. Lynne was honored to be a part of this, she also realized that she was one of only a handful that focused on autistic adults. Too many people ignore older, autistic adults, especially those over the age of 35. Meeting and now working with so many of the amazing people from ICAN Dubai has really allowed TAVA to take major steps forward. It also has helped us focus on becoming more international.

Peyton has been recognized as entrepreneur of the year by an autism school! He is seen as an example of Turning Autism into Awesomism!.

Sponsorship Levels

\$300 - logo/name on one website, shout out on all social media, podcast and blog, sticker showing you supporting turn Autism into Awesomism

\$500 - logo/name listed on website, shout out on all social media, podcast and blog, logo on app, guest on podcast or app, sticker saying you support turning Autism into Awesomism

\$1000 - logo/name on both websites and app, shout out on all social media, podcast and blog, guest on podcast or app, logo/name on marketing materials, TAVA t-shirt, sticker saying you support turning Autism into Awesomism, mention of name and/or company in two blogs. Name added as sponsor on one round table on app.

\$2500 - logo/name on both websites and app, shout out on all social media, podcast and blog, guest on podcast or app, logo/name on marketing materials, TAVA t-shirt, sticker saying you support turning Autism into Awesomism, mention of name and/or company in two blogs, logo and/or name added to three round tables on app, name added to class as a sponsor of class of your choice, guest on round table for topic of your choice.